

## Privacy Policy

*The Privacy Policy was last updated on 12 Febbraio 2024*

### 1. Data Controller

Condordieletric S.r.l.  
Owner's email address: [---@condordieletric.it](mailto:---@condordieletric.it)

### 2. Types of Data collected

Among the Personal Data collected by this Website, independently or through third parties, there are: name; surname; e-mail; Cookies; Usage data; session duration; interactions when scrolling the page; click; jet lag; device information; mouse movements; interaction events; diagnostic events; page events; customized events; layout details; location information.

Complete details on each type of data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the data is collected.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically when using this Website.

Unless otherwise specified, all Data requested by this Website is mandatory. If the User refuses to communicate them, it may be impossible for this Website to provide the Service. In cases where this Website indicates some Data as optional, Users are free to refrain from communicating such Data, without this having any consequence on the availability of the Service or its operation.

Users who have doubts about which Data is mandatory are encouraged to contact the Owner.

Any use of Cookies - or other tracking tools - by this Website or by the owners of third-party services used by this Website, unless otherwise specified, has the purpose of providing the Service requested by the User, as well as to the additional purposes described in this document and in the Cookie Policy, if available. The User assumes responsibility for the Personal Data of third parties obtained, published or shared through this Website and guarantees that he or she has the right to communicate or disseminate them, freeing the Owner from any liability towards third parties.

### 3. Method and place of processing of the collected data

#### Treatment methods

The Data Controller adopts appropriate security measures aimed at preventing unauthorized access, disclosure, modification or destruction of Personal Data.

The processing is carried out using IT and/or telematic tools, with organizational methods and with logic strictly related to the purposes indicated. In addition to the Owner, in some cases, other parties involved in the organization of this Website (administrative, commercial, marketing, legal, system administrators) or external parties (such as third-party technical service providers, postal couriers) may have access to the Data. , hosting providers, IT companies, communication agencies) also appointed, if necessary, as Data Processors by the Data Controller.

The updated list of Managers can always be requested from the Data Controller.

#### Legal basis of the processing

Il Titolare tratta Dati Personali relativi all'Utente in caso sussista una delle seguenti condizioni:

- L'Utente ha prestato il consenso per una o più finalità specifiche; Nota: in alcuni ordinamenti il Titolare può essere autorizzato a trattare Dati Personali senza che debba sussistere il consenso dell'Utente o un'altra delle

basi giuridiche specificate di seguito, fino a quando l'Utente non si opponga ("opt-out") a tale trattamento. Ciò non è tuttavia applicabile qualora il trattamento di Dati Personali sia regolato dalla legislazione europea in materia di protezione dei Dati Personali;

- il trattamento è necessario all'esecuzione di un contratto con l'Utente e/o all'esecuzione di misure precontrattuali;
- il trattamento è necessario per adempiere un obbligo legale al quale è soggetto il Titolare;
- il trattamento è necessario per l'esecuzione di un compito di interesse pubblico o per l'esercizio di pubblici poteri di cui è investito il Titolare;
- il trattamento è necessario per il perseguimento del legittimo interesse del Titolare o di terzi.

È comunque sempre possibile richiedere al Titolare di chiarire la concreta base giuridica di ciascun trattamento ed in particolare di specificare se il trattamento sia basato sulla legge, previsto da un contratto o necessario per concludere un contratto.

## 4. Location

The Owner processes Personal Data relating to the User if one of the following conditions exists:

the User has given consent for one or more specific purposes; Note: in some jurisdictions the Owner may be authorized to process Personal Data without the User's consent or another of the legal bases specified below, until the User objects ("opt-out") to this treatment. However, this is not applicable if the processing of Personal Data is regulated by European legislation on the protection of Personal Data;

the processing is necessary for the execution of a contract with the User and/or the execution of pre-contractual measures;

the processing is necessary to fulfill a legal obligation to which the Data Controller is subject;

the processing is necessary for the execution of a task of public interest or for the exercise of public powers vested in the Data Controller;

the processing is necessary for the pursuit of the legitimate interest of the Data Controller or third parties.

However, it is always possible to request the Data Controller to clarify the concrete legal basis of each processing and in particular to specify whether the processing is based on the law, provided for by a contract or necessary to conclude a contract.

## 5. Retention period

The Data is processed and stored for the time required by the purposes for which it was collected. Therefore:

- Personal Data collected for purposes related to the execution of a contract between the Owner and the User will be retained until the execution of this contract is completed.
- Personal Data collected for purposes attributable to the legitimate interest of the Owner will be retained until such interest is satisfied. The User can obtain further information regarding the legitimate interest pursued by the Owner in the relevant sections of this document or by contacting the Owner.

When the processing is based on the User's consent, the Owner may retain the Personal Data for longer until such consent is revoked. Furthermore, the Owner may be obliged to retain Personal Data for a longer period in compliance with a legal obligation or by order of an authority.

At the end of the retention period, the Personal Data will be deleted. Therefore, upon expiry of this deadline the right of access, cancellation, rectification and the right to data portability can no longer be exercised.

## 6. Purpose of the Processing of Collected Data

The User's Data is collected to allow the Owner to provide the Service, fulfill legal obligations, respond to requests or enforcement actions, protect their rights and interests (or those of Users or third parties), identify any malicious activities or fraudulent, as well as for the following purposes:

Commercial affiliation, Content commenting, Contacting the User, Contact management and sending messages, Hosting and backend infrastructure, Interaction with Live Chat platforms, Interaction with social networks and external platforms, Heat mapping and session recording, Interaction with platforms for online surveys and Management of data collection and online surveys.

To obtain detailed information on the purposes of the processing and the Personal Data processed for each purpose, the User can refer to the "Details on the processing of Personal Data" section.

## 7. Details on the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

### Contact the user

#### Contact form (This Website)

By filling in the contact form with their data, the User consents to their use to respond to requests for information, quotes, or any other nature indicated by the header of the form.

Personal Data processed: surname; Usage data; e-mail; User ID; first name; website; Tracking Tools.

### **Managing contacts and sending messages**

This type of service allows you to manage a database of email contacts, telephone contacts or contacts of any other type, used to communicate with the User.

These services may also allow us to collect data relating to the date and time of viewing

messages from the User, as well as the User's interaction with them, such as information on clicks on links included in messages.

## **8. Hosting and backend infrastructure**

This type of service has the function of hosting Data and files that allow this Website to function, allow its distribution and provide a ready-to-use infrastructure to provide specific functions of this Website.

Some services listed below, if any, may operate on geographically distributed servers, making it difficult to determine the actual location where Personal Data is stored.

### **WordPress**

WordPress hosting is a hosting service provided by Automattic Inc.

**Personal Data collected:** Cookies; Usage data; various types of Data as specified in the privacy policy of the service.

**Place of processing:** Italy – Privacy Policy.

## **9. Interaction with social networks and external platforms**

This type of service allows you to interact with social networks, or other external platforms, directly from the pages of this Website.

The interactions and information acquired from this Website are in any case subject to the User's privacy settings relating to each social network.

This type of service may still collect traffic data for the pages where the service is installed, even when Users do not use it.

It is recommended to log out of the respective services to ensure that the data processed on this Website is not linked to the User's profile.

### **LinkedIn social button and widgets (LinkedIn Corporation)**

The LinkedIn button and social widgets are interaction services with the LinkedIn social network, provided by LinkedIn Corporation.

**Personal Data processed:** Usage data; Tracking Tools.

**Place of processing:** United States – Privacy Policy.

### **Facebook Like Button and Social Widgets (Meta Platforms Ireland Limited)**

The "Like" button and Facebook social widgets are interaction services with the Facebook social network, provided by Facebook, Inc.

**Personal Data collected:** Cookies; Usage data.

**Place of processing:** United States – Privacy Policy.

## **10. Advertising**

This type of service allows the User's Data to be used for commercial communication purposes. These communications are shown on this Website in the form of banners and other forms of advertising, also in relation to the User's interests.

This does not mean that all Personal Data is used for this purpose. Data and conditions of use are indicated below.

Some of the services indicated below may use Tracking Tools to identify the User or use the behavioral retargeting technique, i.e. display personalized advertisements based on the User's interests and behavior, also detected outside of this Website. For more information on this matter, we suggest you check the privacy policies of the respective services.

Generally, services of this type offer the possibility of deactivating such tracking. In addition to any opt-out feature provided by any of the services listed in this document, you can read more about how to opt out of interest-based advertising in the "How to opt-out of interest-based advertising" section in this document. document.

### **Direct Email Marketing (DEM) (this Website)**

This Website does not use User Data to send proposals of a commercial nature relating to services and products provided by third parties or not related to the product or service provided by this Website.

### **Google Tag Manager (Google Inc.)**

Google Tag Manager is a statistics service provided by Google Inc.

Personal Data processed: Cookies, Usage data.

Place of processing: United States – Privacy Policy.

### **Google Analytics 4 (Google Ireland Limited)**

Google Analytics is a statistics service provided by Google Ireland Limited ("Google"). Google uses the Personal Data collected for the purpose of tracking and examining the use of this Website, compiling reports and sharing them with other services developed by Google.

Google may use Personal Data to contextualize and personalize the ads of its advertising network. In Google Analytics 4, IP addresses are used at the time of collection and then deleted before the data is recorded in any data center or server. To find out more, you can consult the official Google documentation.

Personal Data processed: City, Usage data, Browser information, Device information, latitude (of the city), longitude (of the city), number of Users, session statistics, Tracking Tools.

Place of processing: Ireland – Privacy Policy – Opt Out.

### **WP Google Maps**

This service is mainly used for viewing maps.

When you visit a website with WP Google Maps installed, the latter does not collect or receive the user's personal or sensitive data. WP Google Maps cannot share any data with other third parties.

### **Google reCaptcha Enterprise (Google)**

Google reCaptcha is a service provided by Google. This service is primarily used for spam prevention and is considered a third-party service.

When you visit a website with Google reCaptcha installed, Google collects or receives your personal or sensitive data and may share the data after collecting or receiving it with other third parties.

For information about the data collected by reCAPTCHA Enterprise and the measures Google takes to protect the data, see the Cloud Data Processing Addendum and the reCAPTCHA Enterprise-specific Terms of Service.

reCAPTCHA Enterprise is GDPR compliant.

Place of processing: United States

### **Google Translate (Google)**

Google Translate is a service provided by Google. This service is mainly used for managing locale settings.

When you visit a website on which Google Translate is installed, the latter collects or receives the user's personal or sensitive data but cannot share the data after having collected or received them with other third parties, also after having used the service and closed the website data is stored for less than a month.

Place of processing: United States

## 11. Management of user databases

This type of service allows the Owner to build user profiles starting from an email address, name or any other information that the User provides to this Website, as well as to track the User's activities through statistical functions. This Personal Data may also be cross-referenced with publicly available information about the User (such as profiles on social networks) and used to build private profiles that the Owner can view and use to improve this Website.

Some of these services may also allow the scheduled sending of messages to the User, such as emails based on specific actions performed on this Website.

### Jetpack Stats (Automattic)

Statistical features

**Data Used:** IP address, WordPress.com user ID (if logged in), WordPress.com username (if logged in), user agent, visiting URL, referring URL, event timestamp, language browser, country code.

**Important:** The site owner does not have access to any of this information through this feature. For example, a site owner can see that a specific post has 285 views, but cannot see which specific users/accounts viewed that post. Statistics logs, containing visitor IP addresses and WordPress.com usernames (if available), are retained by Automattic for 28 days and are used for the sole purpose of powering this functionality.

**Activity tracked:** Post and page views, video plays (if videos are hosted by WordPress.com), outbound link clicks, referring URLs and search engine terms, and country. When this feature is enabled, Jetpack also tracks performance on each page load which includes the JavaScript file used to track statistics. This is solely for monitoring aggregate performance on Jetpack sites to ensure that our plugin and code are not causing performance issues. This includes monitoring page load times and how long resources (image files, JavaScript files, CSS files, etc.) take to load. The site owner has the ability to force this functionality to respect visitors' DNT settings. By default, the DNT is currently not honored.

### Cookiedatabase.org

Cookiedatabase.org is a project that started in 2019 and aims to bring greater transparency to the online world of website tracking and personal data collection. Cookies and other tracking technologies are collected anonymously by cookiedatabase.org by synchronizing scanned cookies across over 350,000 websites.

This project is financially supported by Complianz, a Privacy Suite for WordPress, and SIDN Fund, a Dutch foundation focused on user empowerment and an unbreakable Internet for all.

## 12. User Rights

Users can exercise certain rights with reference to the Data processed by the Owner.

In particular, the User has the right to:

- **revoke your consent at any time.** The User may revoke the previously expressed consent to the processing of their Personal Data.
- **object to the processing of their Data.** The User can object to the processing of their Data when it occurs on a legal basis other than consent. Further details on the right to object are set out in the section below.
- **access their Data.** The User has the right to obtain information on the Data processed by the Owner, on certain aspects of the processing and to receive a copy of the Data processed.
- **verify and request rectification.** The User can verify the correctness of their Data and request its updating or correction.
- **obtain the limitation of treatment.** When certain conditions are met, the User can request the limitation of the processing of their Data. In this case the Owner will not process the Data for any purpose other than their conservation.
- **obtain the cancellation or removal of your Personal Data.** When certain conditions are met, the User can request the deletion of their Data by the Owner.
- **receive your Data or have it transferred to another owner.** The User has the right to receive their Data in a structured, commonly used and machine-readable format and, where technically feasible, to obtain its transfer without obstacles to another owner. This provision is applicable when the Data is processed with automated tools and the processing is based on the User's consent, on a contract of which the User is a party or on contractual measures connected to it.
- **lodge a complaint.** The User can lodge a complaint with the competent personal data protection supervisory authority or take legal action.

### Details on the right to object

When Personal Data is processed in the public interest, in the exercise of public powers vested in the Owner or to

pursue a legitimate interest of the Owner, Users have the right to object to the processing for reasons related to their particular situation.

Users are reminded that, if their Data is processed for direct marketing purposes, they can object to the processing without providing any reason. To find out whether the Owner processes data for direct marketing purposes, Users can refer to the respective sections of this document.

### **How to exercise your rights**

To exercise the User's rights, Users can direct a request to the contact details of the Owner indicated in this document. Requests are filed free of charge and processed by the Data Controller as quickly as possible, in any case within one month.

## **13. Further information on treatment**

### **Defense in court**

The User's Personal Data may be used by the Owner in court or in the preparatory stages of its possible establishment for the defense against abuse in the use of this Website or related Services by the User.

The User declares to be aware that the Owner may be obliged to reveal the Data by order of public authorities.

### **Specific information**

Upon request of the User, in addition to the information contained in this privacy policy, this Website may provide the User with additional and contextual information regarding specific Services, or the collection and processing of Personal Data System logs and maintenance.

### **Information not contained in this policy**

Further information in relation to the processing of Personal Data may be requested at any time from the Data Controller using the contact details.

### **Response to "Do Not Track" requests**

This Website does not support "Do Not Track" requests.

To find out whether any third-party services used support them, the User is invited to consult the respective privacy policies

### **Changes to this privacy policy**

The Data Controller reserves the right to make changes to this privacy policy at any time by notifying Users on this page and, if possible, on this Website as well as, if technically and legally feasible, by sending a notification to Users through one of the extremes contact number he has. Please therefore consult this page frequently, referring to the date of last modification indicated at the bottom.

If the changes affect processing whose legal basis is consent, the Owner will collect the User's consent again, if necessary.